



The Fun Guide to Doing Good

15 CREATIVE IDEAS TO BRING THE JOY BACK TO WORKPLACE GIVING



Let's face it—**doing good can feel stale if you're stuck doing the same old thing**. But with a little creativity, it can become something your team actually looks forward to.

This toolkit includes **15 fresh and high-energy ideas** to reimagine your company's approach to giving back.

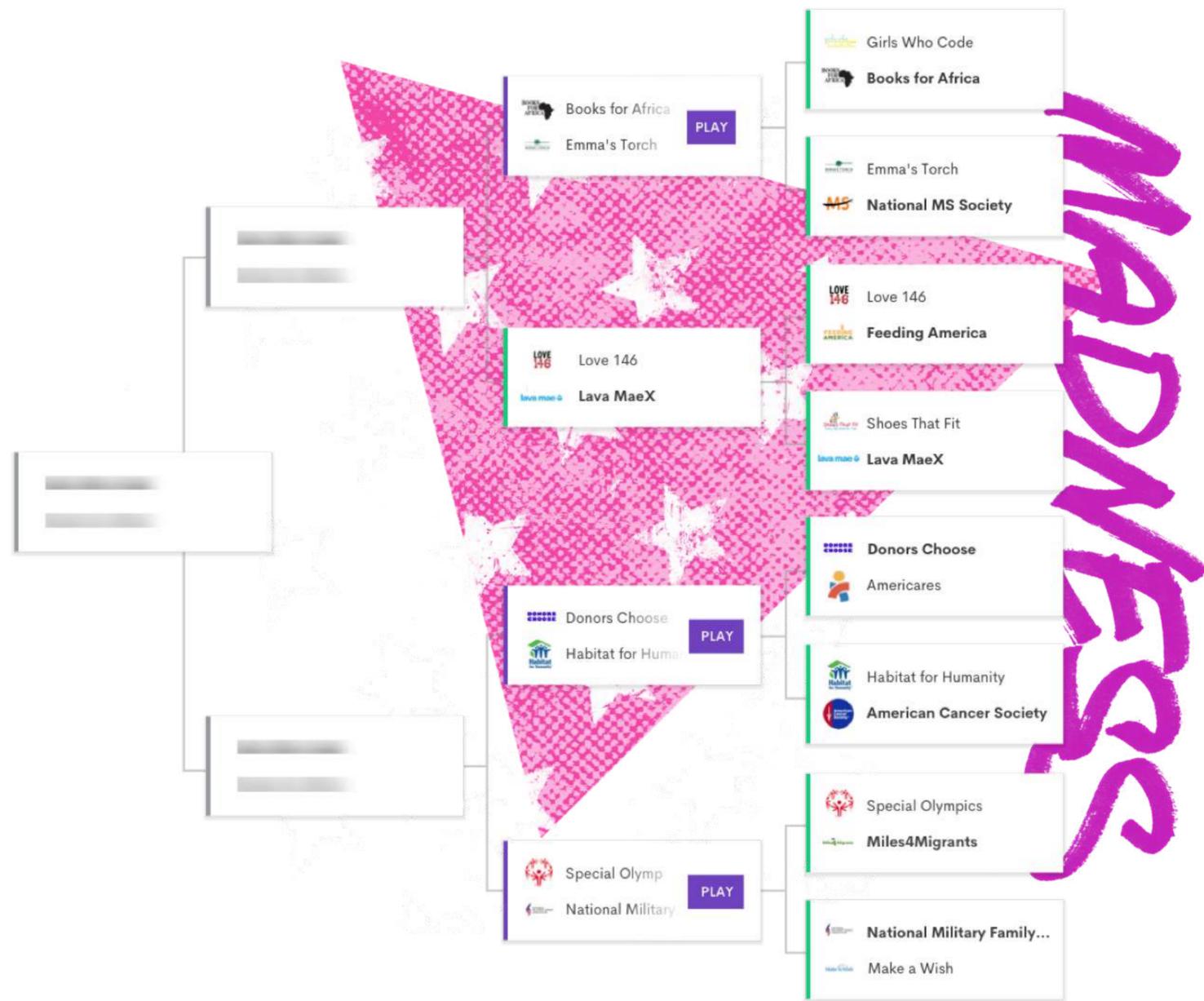
These ideas are here to **inspire your team** to raise dollars, boost participation, and drive donations!

THE SCHOOL BUS STUFF-A-THON

Turn a supply drive into an experience!

Encourage your team to donate enough school supplies to fill a school bus. When you're ready to donate the supplies, rent a school bus and invite your team to help fill it before you send it off to your local schools.





GIVING MADNESS

Host a bracket-style giving tournament

Set up a tournament where teams vote with their dollars to move nonprofits through the bracket. Post updates on Slack and announce matchups weekly.

STEPS FOR A CAUSE CHALLENGE

Turn a supply drive into an experience!

Set a collective step goal (like “walk to another office!”) and unlock a company donation when you hit it.

 **Millie Tip:** Teams can log steps and share updates in the Millie's Social Feed for extra motivation!





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795

PHOTO SCAVENGER HUNT

Snap and share to make an impact.

Make participation visual and fun with daily prompts like “capture a random act of kindness” or “something that represents giving.” Donate on behalf of employees who complete every prompt.

CARD BONANZA

Turn creativity into a venue for giving.

Combine creative crafting and giving by hosting a [remote] card-making drive for kids, seniors, or soldiers. BONUS: donate \$1 for every card made.





ACTS OF KINDNESS = DONATIONS

Small good deeds make big impact.

Set a time frame for employees to complete small acts of kindness. For each one logged (helping a teammate, sharing a thank you note, etc.), donate a dollar to a community cause.

 **Millie Tip:** *Create a Campaign within Millie to track items of impact and work toward one goal!*

DUNK FOR A CAUSE

A little humiliation for a lot of good.

Bid to dunk the CEO or pie your department head—all in the name of charity. Employees donate to participate, and the executive with the most bids gets the biggest (and messiest) spotlight. It's a surefire way to raise morale and money.





GIVE SOMETHING AWAY CHALLENGE

Clean out your closet and give to a cause.

Celebrate National Give Something Away Day by encouraging employees to donate items locally—via nonprofits, neighbors, or Buy Nothing groups. For every logged act, your company can donate to a relevant cause.

 **Millie Tip:** Encourage teams to share ideas of what they are giving away in Slack to inspire others!

NONPROFITS ON THE ROCKS

Drinks meet do-gooders.

Set up a mocktail or drink station where each "bartender" is a nonprofit rep (or passionate employee ambassador) sharing their mission while pouring drinks. Guests can tip with cash, Millie Wallet funds, or QR codes—and the tips go straight to the nonprofit. Cheers to impact!



MYSTERY BOX RAFFLE

Donate for a chance to win.

For every donation made to a featured nonprofit, employees earn a raffle ticket for a fun, themed “mystery box” (filled with snacks, swag, or experiences). Host a live drawing to announce the winner!



EXECUTIVE MATCH REVEAL

Unlock a surprise donation.

Keep things exciting by setting a fundraising goal, then reveal a surprise match from your CEO or leadership team once the community hits a milestone.

Donation Match Details

TRANSACTION DETAILS

\$1,650

Transaction Date: 12/1/20
Charged to Visa 3724: \$1000
Charged to Wallet: \$650
Donations Matched: 8

All wallet uploads and charges are deductible.
You will get a receipt from our partner 501(c)3 nonprofit (EIN: 47-4172718).

MATCH DETAILS

DATE	TYPE
11/29/20	Donation Matched
11/27/20	Donation Matched
11/27/20	Donation Matched
11/14/20	Donation Matched

PER EMPLOYEE \$250

COMPANY CAP \$12,000

310 MATCHES

203 NONPROFITS BACKED

\$9,146 MATCHED DOLLARS

219 EMPLOYEES PARTICIPATED

11/8/20	Donation Matched	A Window Between Worlds	fay.benton@cecilia.name	\$5
11/3/20	Donation Matched	Project Citizenship	abernathy_eulah@gmail.com	\$64

AND OFF-LIA
NONPROFITS, AND A CO
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PET PHOTO FUNDRAISER

Crown your cutest coworker.

Invite employees to share their cutest pet pics, then turn it into a contest—everyone votes with dollars to choose the "CEO of Cuteness." Funds go to an animal nonprofit.

TALENT SHOW FOR GOOD

Sing, juggle, dance for a great cause.

Host a virtual or in-person talent show where votes (i.e., donations) determine the winners. Encourage singing, stand-up, dog tricks—whatever brings the fun.





MISSION TOKEN THROWDOWN

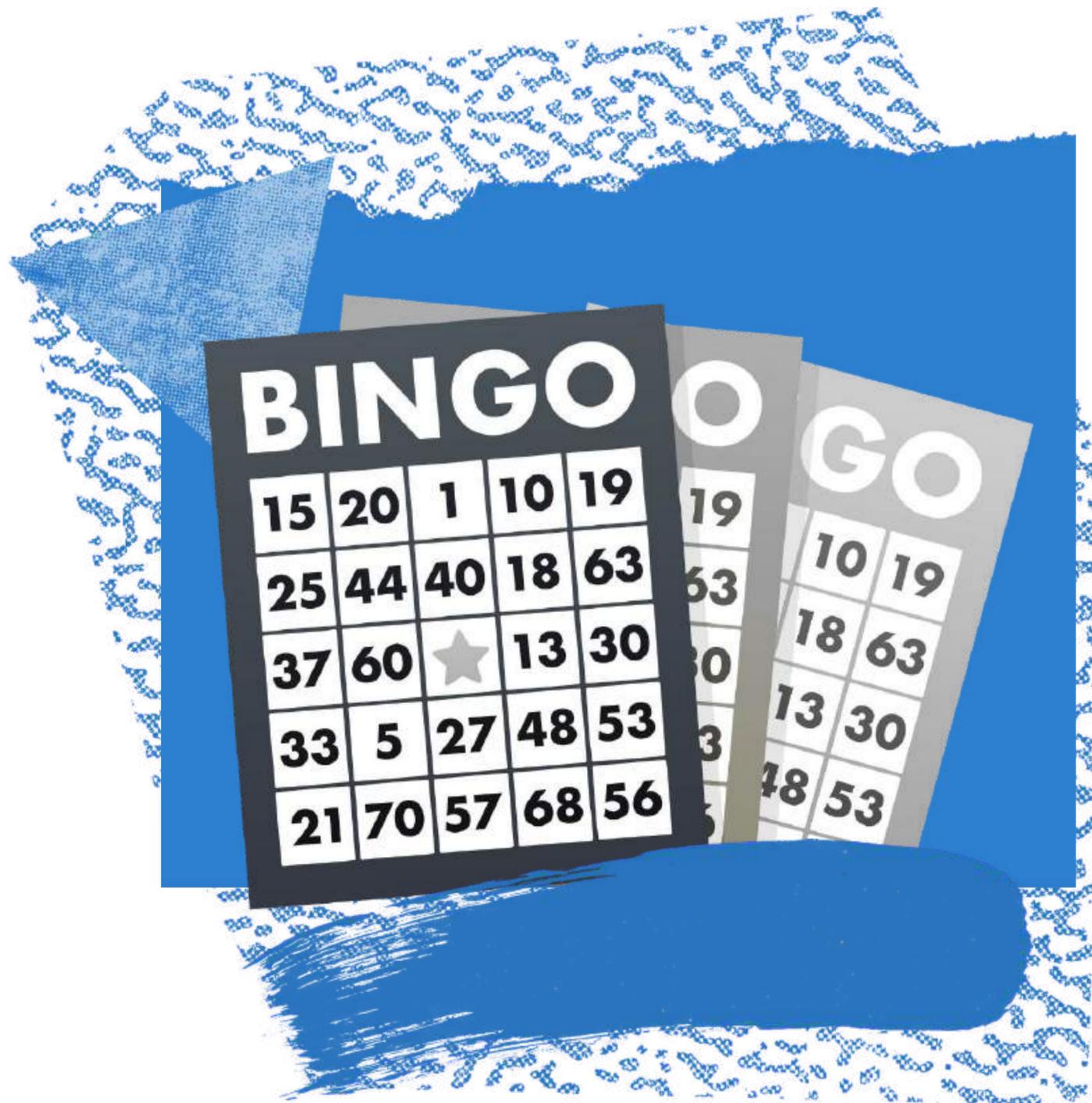
I.E. In-person Giving Madness.

Give every employee 10 tokens and let them drop them into jars representing different nonprofits. At the end, the nonprofit with the most tokens gets a larger donation from your company. It's interactive, visual, and a great way to crowdsource your team's passion.

FUNDRAISING BINGO

Check the boxes and everyone wins big.

Build a bingo board with actions like "donated \$10," "shared a nonprofit," "invited a friend to donate," etc. Complete a row? Unlock a prize. Blackout? Extra donation to the winner's cause of choice.



HOW TO LEVERAGE millie

SLACK

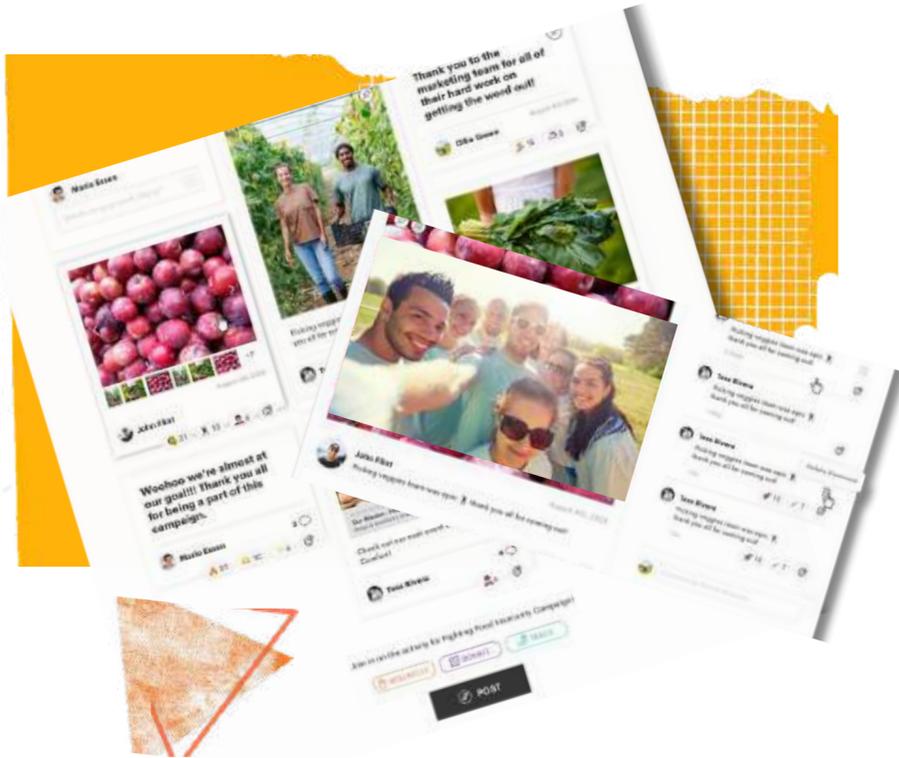
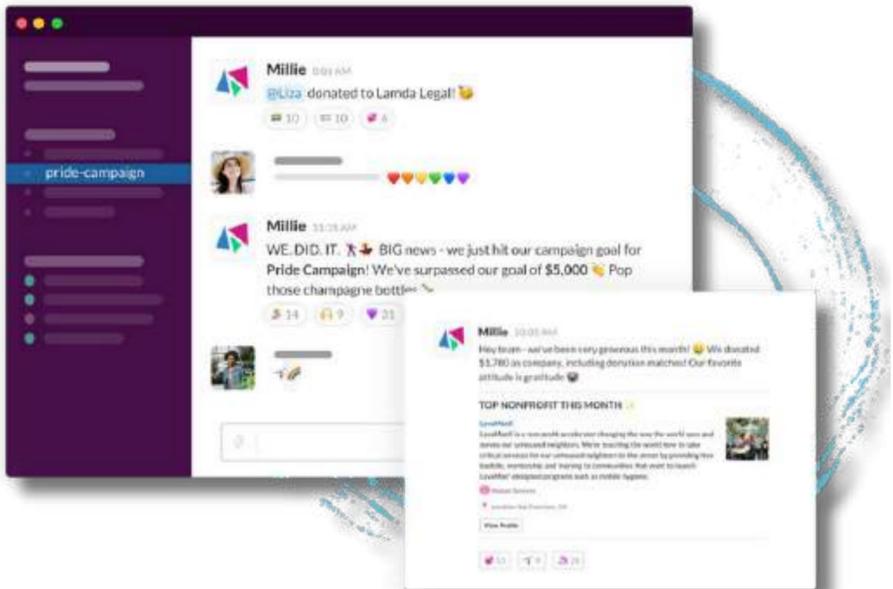
The Slack app helps you build a community around giving back.

SOCIAL FEED

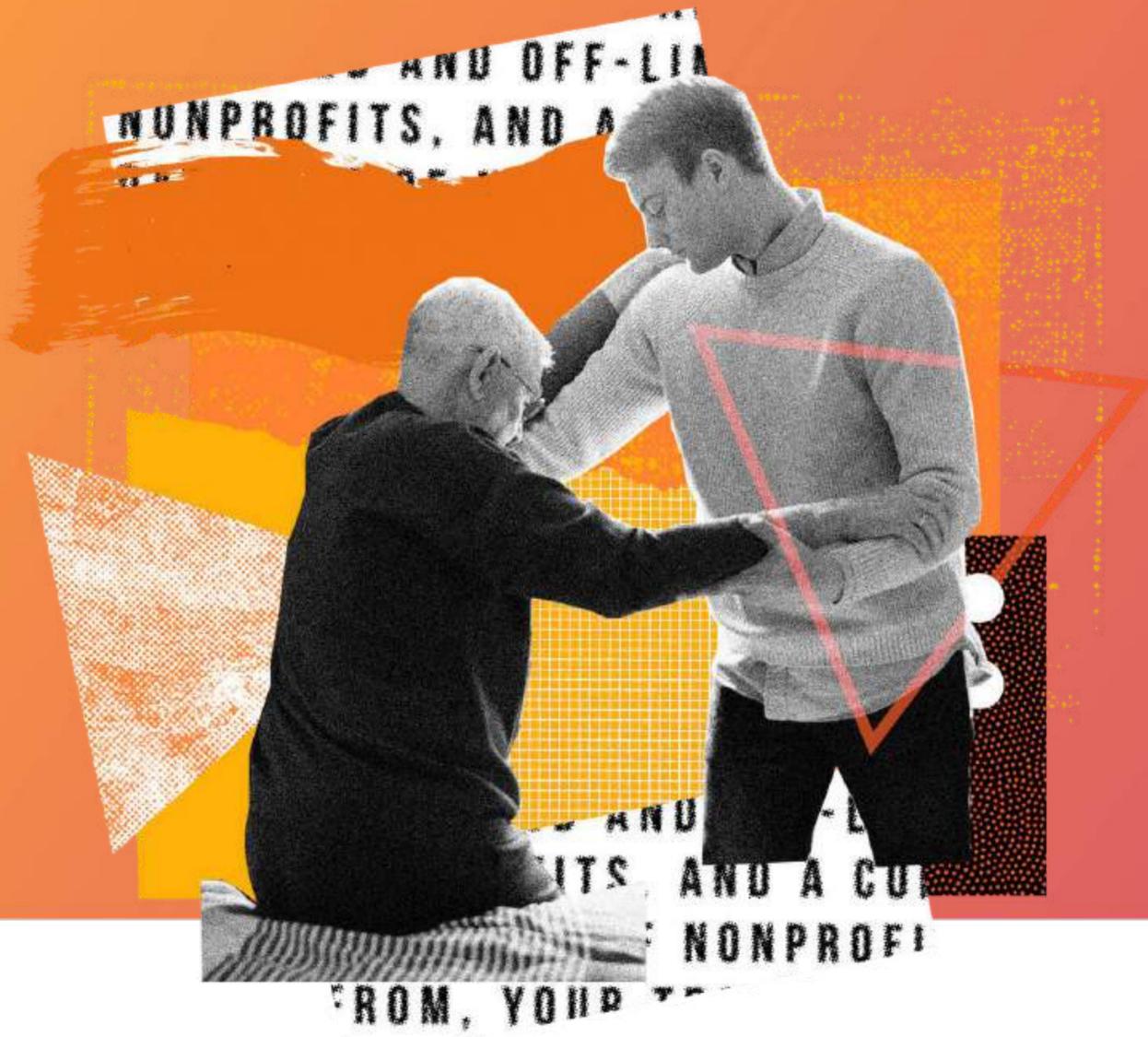
Track and highlight activity across your team in a real-time feed that builds buzz and drives participation.

CAMPAIGNS

Create fully customizable campaigns as you build community within your company.



HEALTH, ANIMALS, ARTS, CULTURE,
HUMANITIES, HUMAN SERVICES,
COMMUNITY DEVELOPMENT,
RIGHTS, ENVIRONMENT



For companies with the best culture.

Connect with your team and build community around giving back 🤗

Interested in learning more and seeing Millie in action?
Reach out to team@milliegiving.com

